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SOURCE Kung-jen Kuang-wo Shou-ts'e (Broadcasting Handbook for Workers), published  
by Hsin-hua Shu-tien

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INSTALLATION OF WIRED RADIO CENTERS AND  
BROADCAST RECEIVING POSTS IN SHANGHAI FACTORIES

The following is the text of the joint decision of the Shanghai General Labor Union, the East China Department of Industry, the Shanghai Association of Industry and Commerce, the East China Textile Control Bureau, and the Shanghai People's Broadcasting Station with regard to installation of wired radio centers or broadcast receiving posts in Shanghai factories.

Broadcasting activities for the past year in Shanghai have proved that "the use of radio broadcasting is one of the most powerful instruments for the propaganda education of the masses" (the decision of the Central People's Government News Administration regarding the establishment of broadcast monitoring networks). According to incomplete statistics, in the past year 135 factories in Shanghai broadcast speeches 123 times and plays 184 times through the People's Broadcasting Station. Eighty-six of these factories with a total of more than 100,000 workers have set up wired radio centers in the factories.

In regard to the broadcasting sessions recently initiated to resist American aid to Korea and to welcome fellow students entering military schools, 80 percent of the more than 500 immediately resultant telephone calls were from laborers. Broadcasting already has become a powerful force which stimulates production and has become a part of the workers' cultural life.

In order to effect the decision of the Central People's Government News Administration on the establishment of broadcast monitoring networks, to have complete utilization of this modernized propaganda equipment among vast numbers of employees and thereby to advance propaganda education, to raise comprehension, and to expand production, there must be guidance and organization for widespread establishment of factories with wired radio centers or broadcast receiving posts, thus completing the entire broadcasting-monitoring network of the city. Therefore, the following decisions were made.

1. In Shanghai, plants employing 200-500 workers, there will be gradual, widespread installation of wired radio centers, which, on the one hand will rebroadcast the employee programs of the People's Broadcasting Station and other

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programs which workers would like and should hear; and, on the other hand, will broadcast notices, meetings, reports, musical entertainments, announcements of achievements and other announcements, and criticisms, for the purpose of stimulating production, improving administrative guidance, and uplifting the worker's political awareness and cultural study.

Expenditures will be determined by a joint conference of the factory administration (in private enterprise, by the owners) and of the labor unions (the labor union will pay part of the expenditures for culture and education, and the rest will be the responsibility of the administration). Those factories which are not yet large enough to set up a wired radio center will, in the meantime, set up a broadcast receiving post, purchasing monitoring equipment and fully utilizing employees' personal equipment to establish a receiving station.

2. The daily activities of the factory wired radio centers will be directed by the Cultural-Educational Committee of the factory labor union. Within the station's organization a station chief, an editor, and radio, state affairs, and other personnel can be appointed. It also will be necessary to appoint an internal shop reporter. These personnel, whenever necessary and possible, will delegate one or two additional persons to be responsible for their duties, so that a larger number of employees can actively participate in these extracurricular activities. The broadcast receiving post will appoint monitoring personnel; if there are too many persons they can be split up into receiving teams and still maintain a unified system.

3. When the situation permits, the employee dormitories of each factory, in conference with administrative officials, labor unions, and workers' families, must share the responsibility of devising and setting up a broadcast receiving post and of organizing workers and their families to receive broadcasts. Moreover when conditions are favorable, workers' dormitory wired radio centers will be set up, in order to advance the political and cultural education of workers and their families.

4. The factory wired radio center or broadcast receiving post, in addition to accepting the guidance of the labor-union system, must accept the guidance and assistance of the Shanghai People's Broadcasting Station in its business affairs. Each class of labor union must respect the recurring discussions, enforcement, and investigation of the activities of the factory wire radio centers or broadcast receiving posts, and, with the Shanghai People's Broadcasting Station, achieve a closely coordinated system, making recurrent collective reports on the organization or receiving conditions, people's opinions, progress of activities and establishment of study conditions, etc., to the Shanghai General Labor Union and the Shanghai People's Broadcasting Station.

The Shanghai People's Broadcasting Station must respect the workers' broadcasts, constantly aiding and guiding the business affairs of the factory wired radio center. Moreover, in accord with the demands and interests of the vast number of workers, it must if necessary, adapt its own broadcasts in order to satisfy the wishes of the employees.

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